

Privacy Policy

We are committed to protecting the privacy of your personal information and will only collect, use or disclose this information in accordance with applicable laws and this privacy policy. By providing personal information to us, you accept and consent to our use of your personal information in accordance with this policy. If you disagree with the terms outlined in this policy or are younger than 18 years of age, please do not supply any personal information via our site, emails or social networks.

Your Information

You'll be supplying information about yourself when corresponding with us or when using our websites, email network or social platforms. For example:

- When you buy services from us online (website, digital platforms, social media channels), over the phone or in person;
- When you enquire about our services;
- When you enter a promotion or competition (including via our websites or through social media sites);
- When you register on our website or communicate via email or when you participate in blog discussions or other social media functions on our website;
- When you contact us to request information about our company or services;
- The information you supply may include your name, age, address, email address and phone number, financial and card payment information.

Information we collected and the use of cookies

Apart from the information you give us, we may also automatically collect information about you when you visit our website, this includes the use of cookies. Cookies are small data files that are downloaded onto your computer when you visit our website.

Examples of information we may collect include:

- Technical information such as your computer's IP address and your browser type;
- Information about your visit such as the products you viewed or searched for, the length of your visit and the pages that you visited.

Cookies help us gather and store information about visitors to our websites. They help our websites remember what you chose on previous pages (to avoid having to re-enter information) and can help us to identify you as a unique visitor, tailor content based on past visitation and provide you with an optimised experience. Our cookies typically do not gather personally identifiable information.

If you prefer not to receive cookies you can adjust your Internet browser to refuse cookies or to warn you when cookies are being used. However, most of our websites will not function if cookies are turned off. We therefore strongly recommend that you leave cookies fully functional. For more information about cookies and how to manage them, please see <http://www.allaboutcookies.org/cookies>.

How we use your information

The information you supply is generally used to provide you with a product or service which you have requested from us.

We will not use your information to market to you unless we have your implied or express consent. For example, if you purchased a service, schedule a call or enquire about our services, you give consent to receive marketing materials about those services.

If you receive electronic communications from us, we will always provide you with an opportunity to unsubscribe from receiving further information from us.

We may also use the information we collect from you when you use our website (such as the areas of a website accessed by you and your IP address) to:

- Administer our website and to try and keep our websites safe and secure;

- Help us gain a better understanding of your likes and dislikes so to improve our website and the services we offer;
- Allow you to participate in interactive features of our websites or social media campaigns;
- Make suggestions and recommendations to you and other users of our website about goods or services that may interest you or them;
- We may also share the cookie information we gather from our websites with our related companies for the above purposes.

Disclosure of your information

We will not disclose your personal information to third parties except:

- with your consent;
- where we are required or authorised by law to do so, for example to law enforcement agencies.

Our websites may sometimes contain links to other website. With the exception of other sites owned by us, we do not control the privacy practices of sites reached through links from our website. If you have any questions about the privacy practices of those website then you should contact the relevant companies directly.

Access to your information

You have the right to access and change the personal information we hold about you.

You can access and change your personal information by contacting

us: contact@chartingpaths.co.za

Security

We take appropriate measures to keep your personal information secure. We have implemented physical and electronic procedures to protect the personal information we collect. If you have an account with us, you are responsible for maintaining the

confidentiality of your account details including your password and are responsible for any activity under your account. We will not be responsible for any loss arising from your failure to comply with this obligation.